

# About David Abingdon



David Abingdon was founder of Insurety PLC, a direct sales insurance company that he built from scratch to £4.5 (\$7) million in just 12 months. Later, as founder of the Quantum Organisation and Alchemy Network, he grew each company into international successes and achieved revenues well in excess of a million pounds sterling in their first year.

As a business development consultant, he has assisted many companies on their path to growth and directly made one client over £35 (\$59) million in just two and half years from zero, for which he received in excess of £1.27 (\$2.1) million in fees.

## Sales, Marketing & Consultant Training

Over the last 26 years David has trained in excess of over 3500 people from all walks of life and from around the world in business growth & development, marketing, sales, consulting, franchising and entrepreneurship. Directly and indirectly, he's helped thousands of businesses, consultants and entrepreneurs to achieve their visions and goals.

## Franchising & Direct Sales Development

As a proven and time-tested business start-up expert, David has built and developed new direct sales and franchise divisions for his own companies and for his clients which included the selection, recruitment, training and support of self-employed, commission-only teams and managers, that numbered in their thousands. These new divisions led to the expansion, development and the financial success of his own businesses and those of his clients.

## Training Courses, Programs And Software

David is author of the breakthrough business book 'Out Of The Box Marketing' (available on Amazon and bookstores), co-author of Advancing In Marketing (a college business manual). Additionally, he has written over 34 proprietary business manuals & guides as well as developing a huge range of business and personal development tools, materials and resources.

He has created numerous training courses and programs in the areas of entrepreneurship, marketing, consulting, coaching, systemisation, business planning, franchising, deal making and business development.

David is also a software developer and provides innovative InsurTech solutions the insurance industry and revolutionary online sales presenting and closing platforms called 'Resolution'.

## Current Business Activities

David is founder and Managing Director of Resurety Ltd, a insurance product design and marketing company and BizCorp Group Ltd, an InsurTech, FinTech and Sales software development company.

## In The Media

David has received extensive coverage on TV and radio as well as contributing expert opinion and comment in other media. These include the BBC's 'Money Programme', BBC News, Sunday Times, Daily Express, Daily Mail the Guardian, Scotsman, Australian Wealth Creator Magazine, Success Magazine, the Age, Hindustan Times, The Australian, Marketing Magazine, the Australian Financial Review and many more.

He was also featured as the philanthropic millionaire in the UK's Channel 4 acclaimed documentary 'How The Other Half Live', shown around the world.

You can view it at: <https://www.youtube.com/watch?v=f76asCz-ZwY>

